Gujarati Samaj of St. Louis

Non-Profit Organization since 1984

Corporate Sponsorship Package

210 Fee Fee Hills Dr. Hazelwood, MO 63042

Community - Culture - Social



Gujarati Samaj of St. Louis P. O Box 202 Hazelwood, MO 63042

www.gujaratisamajstl.org





Dear Sir or Madam,

The Gujarati Samaj of St. Louis is a nonprofit organization that was formed in 1984. It was created to provide cultural, social, and community awareness.

Over the years, we witnessed an immense growth within our members, which can be directly attributed to our inclination of giving back to our members and community. With our emphasis on the future generations, we introduced our children to becoming involved in community action. We actively volunteer at local food banks and soup kitchens. We also offer yearly scholarships to the students whose families have financial difficulties. We likewise, cater to our seniors by having activities for them. Two of our biggest successful events are the blood drives and free medical health fairs we provide for families who are unable to afford the proper health insurance coverage. Our support has not only reached our local community, but even to national and international disasters. Weather related catastrophes are on the rise, and we're there with volunteering to fill sand bags, to clean up, and support with financial resources, clothing and supplies. Today, we have over 400 families, and as much as we welcome and enjoy the growth, the ability to locate suitable facilities for hosting our events is becoming a neverending challenge.

Eight months ago, we were fortunate enough to locate and acquire a closed down bowling alley that met our basic requirements. We are currently in the process of repurposing this 22,000 sq. ft. vacant building, into a State of the Art Community Center. Once completed, this Community Center will include a full kitchen, conference/meeting rooms, marriage & banquet hall which will serve multiple purposes for the Community. At this historic junction in our journey, we are humbly asking for your Generosity, Vision and Financial support to pave a Newer and Brighter Future for Gujarati Samaj of St. Louis!

Gratefully,

Mil Ba

Nilesh Patel

President

Gujarati Samaj of St. Louis

Mission Statement

Gujarati Samaj of St. Louis is a non-profit organization serving St. Louis and its surrounding community since 1984.

Serving people to promote and sustain Gujarati cultural values and heritage, building long lasting relationships within our member community and beyond.

Some of the major events celebrated are:

- Holi, festival of colors
- Picnic
- Blood donation drives
- Food drives
- Halloween
- Dramas
- Navratri, nine nights of cultural festival,
- Diwali, festival of lights
- Christmas



Facility Opening later this year (after renovations)

Facility Features

- 29,000 Square Foot Building
- Easy Access to I 270 & Lindbergh
- 130+ Parking Spaces Plus Additional 200 Spaces.
- Over 12,000 Square Foot Main Hall
- 3,000 Square Foot Pre-Function Foyer
- 1,000 Square Foot Stage
- 100+ Person Meeting Rooms & Food Preparation Area
- Facility Purpose
- Corporate Meetings, Tradeshow & Christmas Parties
- Engagement, Wedding & Reception Hall
- Birthdays, Anniversary & Baby Showers
- Concerts, Drama & Cultural Programs
- Youth & Senior Citizens Activities
- Navratri
- Diwali Celebration

Where are we located

210 Fee Fee Hills Dr. Hazelwood, MO 63042



Values Gujarati Samaj of St. Louis adhere to:

ESTABLISH a community center to provide, promote and celebrate religion, culture, and education, among the Gujarati Samaj and the Greater South Asian Community in the St Louis area.

DEVELOP closer cultural ties between Indian Cub Continent, Traditions and Heritage.

IDENTIFY and discuss areas of concern to our community and/or develop mechanisms for the regular exchange of ideas about concerns related to traditions and culture of Gujarati Samaj in different parts of America.

FOSTER harmony, brotherhood/sisterhood, and fellowship among the people of the Hindu faith and Gujarati culture.

INSPIRE people to engage in the Traditions and Cultural processes of their Adopted lands in meaningful and noteworthy ways.

UNITE, educate and preserve cultural heritage for the present and future generations.

St. Louis Business Statistics

Lodging

- > Over 400 families in St. Louis Gujarati Community
- Over 341 Hotels (close to 39,725 rooms)
- Approximately \$150 Million in hotel room revenue
- > Based on 3.0x room revenue equates to close to half billion in property value
- > Contributes approximately \$1.5 million in property Tax, and over \$2.7 Million in lodging and Sales taxes.

Gas station, liquor store and convenience stores

- > Over 50% of Gas station, liquor store and convenience store owned by Gujarati Samaj members.
- > Approximately \$250 Million in revenue.

Gujarat Statistics

The State of Gujarat, India was the top performer in construction and manufacturing growth, while Chhattisgarh and Haryana have been among the top performers in manufacturing and trade, transportation and communication services. These states, therefore, are likely to have been more successful than others in job creation. In Gujarat specifically, the share of manufacturing has jumped from 28.4% to 34.4% of Gross Value Added – which is close to levels seen in China.

Site Plan





Foyer



Banquet Hall



Corporate Partnership Levels & Benefits

DONATION	\$5,000	\$10,000	\$25,000	\$50,000	\$100,000
Permanent name on Corporate Partnership wall		~	✓	✓	✓
Banner during Diwali dinner		~	✓	~	✓
5 minutes stage at Diwali dinner				✓	✓
Partner recognition at Diwali dinner			~	~	✓
Free table for 8 at Diwali dinner					~
Advertisement on website	1yrs	√ 3yrs	10yrs	10yrs	lifetime
Booth during Navratri – All 6 events				3yrs	3yrs
Acknowledgement on Facebook	✓	*	~	~	~

<u>Important:</u> The content for advertising on the website, will be provided by the donor organization. This content will be reviewed, approved and published by the Gujarati Samaj of St. Louis.



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